

YASHNOOR KAUR

Fashion Designer

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SUMMARY

Fashion Design student working with concept-led and narrative-driven approaches, expressed through draping and form. Grounded in strong concept development and visual research, articulates abstract and subconscious references in material form. Holds a keen interest in couture heritage techniques, with a minor in Fashion Accessories Design informing precise approach to detail and construction.

PROFESSIONAL EXPERIENCE

Social Media Coordinator

July 2025 – Present | New Delhi

National Institute of Fashion Technology

- Managed content for the Fashion Design Department's official Instagram page, maintaining visual consistency.
- Planned and curated posts, deciding on content direction and overall aesthetic.
- Led content execution and scheduling in collaboration with teams.

Event Assistant

February 2025 | Gurugram

Blenders Pride Fashion Tour (FDCI)

- Assisted in backstage management during the show, coordinating looks and supporting quick transitions.
- Contributed to overall event operations, assisting in coordination and execution alongside the core team.

EDUCATION

National Institute of Fashion Technology

2023 – 2027 (Expected) | New Delhi

Bachelor of Design (Fashion Design)

CGPA - 8.6

PROJECTS

Womenswear Couture Collection

Noema

- Developed a couture collection using heritage materials and traditional craftsmanship.
- Explored form and silhouette through draping.
- Applied hand-stitching and couture construction techniques with a focus on precision and finishing.

Craft Cluster Study

Batik, West Bengal

- Conducted an on-ground study of traditional Batik practices within a West Bengal craft cluster, observing the end-to-end production process.
- Documented techniques, motifs, and material applications through direct engagement with artisans.
- Examined the interplay between cultural context, technique, and design output within a craft-based ecosystem.

SKILLS

Design & Technical

- Garment Construction
- Pattern Making
- Draping
- Textile Understanding & Fabric Knowledge
- Surface Development
- Fashion Illustration (Manual & Digital)
- Technical Drawing
- Print & Motif Development

Digital Tools

- Adobe Fresco
- Procreate
- Adobe Photoshop
- Adobe InDesign
- CLO 3D

Core Competencies

- Concept Development
- Visual Research
- Narrative Development
- Mood & Concept Board Development
- Research-Based Design Process
- Critical Thinking
- Creative Problem Solving
- Attention to Detail
- Design Development & Iteration

LANGUAGES

- English
- Hindi
- Punjabi